

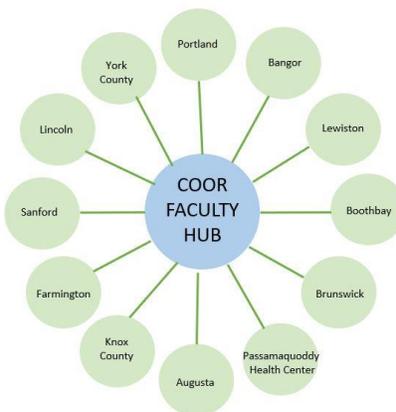


Northern New England-Practice Transformation Network (NNE- PTN)
Community Opioid Overdose Response (COOR) ECHO Program
NEWSLETTER

News, Events, and Opportunities

December 2018

We encourage you to share this newsletter with your communities to learn more about our Community Opioid Overdose Response (COOR) ECHO occurring with 12 communities across Maine.



The COOR ECHO project brings together leaders of key sectors within 12 local communities across Maine to work together to reduce opioid overdose deaths. The program leverages the resources and expertise of the Northern New England Practice Transformation Network (NNE-PTN) and the ECHO model to provide case-based, video-supported collaborative learning opportunities to work within and across communities to reduce opioid overdose deaths. It expands Project ECHO model from the traditional clinical model to a community-based, systems-oriented model, and builds on successful models from other regions to decrease opioid overdose deaths using a community-oriented approach.

The four focus areas of the COOR ECHO are:

- Collecting timely, local data on drug/opioid overdose deaths
- Improving OUD treatment capacity using rapid-access, low-barrier approaches
- Improving naloxone distribution
- Creating linkages with the SUD/OUD recovery community

To help you communicate your work on this effort, QC has created a COOR ECHO infographic. Please download and view our new [COOR ECHO infographic](#) and feel free to spread the word!

To learn more about the NNE-PTN COOR ECHO please visit: www.mainequalitycounts.org

Educational Opportunities, Resources and COOR ECHO Sessions

COOR ECHO Session #3: Wednesday, December 5th from 10:30am-12noon
- please be sure to join us!!

- **Faculty presenter:** Fred Brason CEO of Project Lazarus, discussing the topic of "Successful Models for Community Action to Address Drug Overdose Death" (based on successful efforts in his community of Wilkes County, NC).
- **Community case presentation:** City of Bangor/ Public Health (Patty Hamilton, Community Convener)

December 6th, 1-2pm

-*"OD Map in-depth Training"* (optional), Monica St. Clair, New England HIDTA (High Density Drug Trafficking Area), Maine Information & Analysis Center

To participate, please register at this

link: <https://events.r2o.constantcontact.com/register/eventReg?oeidk=ao7eftwboos565od682&oseq=&c=&ch=>.

Once you've registered, a confirmation e-mail will be sent with the web-based conference information, which is an online GoTo Meeting.

WEBINAR/PRESENTATIONS

**Rural Health and Safety Education:
Combating Opioid Webinar Series Presents "Dreamland: America's Opiate
Epidemic and How We Got here"**

**December 7, 2018
2pm -3pm (EST)**

Journalist and author of "Dreamland: The True Tale of America's Opiate Epidemic" will discuss the factors that went into creating our national epidemic of opiate addiction: pharmaceutical marketing, demanding American health consumers, changes in our heroin market, and more. Presented by: Sam Quinones, Journalist and Author Sam Quinones is a journalist, storyteller, former LA Times reporter, and author of three acclaimed books of narrative nonfiction. His most recent book is Dreamland: The True Tale of America's

Opiate Epidemic by Bloomsbury Press. His career as a journalist has spanned almost 30 years. He lived for 10 years as a freelance writer in Mexico, where he wrote his first two books. In 2004, he returned to the United States to work for the L.A. Times, covering immigration, drug trafficking, neighborhood stories, and gangs. In 2014, he resigned from the paper to return to freelancing, working for National Geographic, Pacific Standard Magazine, the New York Times, Los Angeles Magazine, and other publications.

No registration needed, [Click here on December 7th at 2pm, to join.](#)

Portland Police's Innovative Approach to the Opioid Crisis
Husson University | Southern Maine Campus Co-Occurring Collaborative
Serving Maine

December 10, 2018, 9:00 am - 12:00 pm

This presentation will cover Portland's innovative approach to addressing the opioid crisis and the response by both the police and fire departments. After a review of data on current substance use trends, the presenter will share observations and anecdotal evidence from people with substance use disorders and the safety, treatment, and recovery challenges they encounter.

[Click here to Register](#)

RESOURCES

The American Red Cross offers online course "First Aid for Opioid Overdose"

On October 24, The American Red Cross has released First Aid for Opioid Overdoses - an online course to teach people how to respond to a known or suspected opioid overdose, which includes the use of naloxone products. It is a 45 minute course, with a post quiz, and has a \$25 fee (no mention of Narcan kits).

Click the following link to receive more information: [American Red Cross](#)

"Opioid Misuse Community Assessment" Tool

This online tool has been developed with USDA funding and allows researchers, policymakers, journalists, and the general public to access county-level maps illustrating the relationship between community and population demographics and fatal drug overdoses-including opioids-in the United States. Insights derived from this tool can be used to target resources and interventions, and inform media coverage related to overdose deaths in the U.S. You can access this tool at: [Tool Kit](#)

American Society of Addiction Medicine (ASAM) Guide

ASAM has released the "Opioid Addiction Treatment: A Guide for Patients, Families and Friends." This guide gives insight to better understanding addiction, the choices patients have in their treatment, medication information and what to do if there is an OUD. Access this guide at: [ASAM Guide](#).

EMPLOYER RESOURCE LIBRARY END STIGMA. SUSPEND JUDGEMENT. LEND A HAND. As employers, you can help.

The Grayken Center for Addiction at Boston Medical Center (BMC) has designed a set of tools and resources to support your organization in understanding and addressing substance use disorders (SUDs). These tools are free to use, regardless of where or how your organization receives its medical care. The tools are organized into an online library that includes five sections, including tips on engaging your entire organization, ways to educate managers, and sample policies and practices. There are 25 downloadable tools to support making your strategy actionable. To access the tools and resources: [Tools and Resources](#)

COMMUNITY COALITION "SPOTLIGHT"

Portland Community Spotlight - Law Enforcement Addiction Advocacy Program (LEAAP)

In January of 2016, the Portland Police Department launched LEAAP: The Law Enforcement Addiction Advocacy Program. Modeled after the department's nationally recognized mental health co-responder program, the LEAAP Substance Use Disorder Liaison (SUDL) staff focus on three key elements of outreach: education, community awareness and facilitation of treatment. They engage with people that use substances and provide support and offer treatment. In addition, the SUDL provides education and awareness to police officers and the community. The SUDL also provides support and information for family members and friends seeking advice and assistance in obtaining help for their loved ones.

Design of the program:

LEAAP utilizes a co-responder model. This model embeds a civilian liaison, and expert, with patrol units for real time on scene response for behavioral health situations. Portland Police Department (PPD) has a 20-year history of a civilian liaison assisting patrol units. The program was developed as a collaboration between the regional crisis team and the PPD in the 90's and continues to this day. In 2010, the City of Portland, in addition to using a crisis liaison, transitioned Jo Freedman, from crisis liaison, to full time PPD employee as the Behavioral Health Coordinator. The team consists of a crisis team police liaison, Jo Freedman and master's level interns from local universities. The program focuses on engagement and safety, not abstinence. The SUDL builds relationships with people and fosters safety and wellness from a person centered approach. The goal for most people is to stop using substances, but not all people want to stop. The SUDL explores what people want for themselves and help them achieve it for themselves. This could be treatment, housing, employment, abstinence, etc. By focusing on safety and wellness as well as prevention, the program takes a harm reduction approach to minimize the damage from the opioid crisis as well as other substance use.

What makes the LEAAP Program different:

What makes the LEAAP program different from many other programs in Maine and other parts of the country is that they work with people that are not ready

or interested in discontinuing their drug use. The team believes that by engaging them it can lead to a healthier community. By only serving people that are "ready for change" they felt that it disengages the highest risk populations. These are the people we need to engage with, they are also the people that have multiple first responder calls and hospital visits.

The co-responder model in Portland is nationally recognized as the standard of care for law enforcement response to behavioral health. PPD is a learning site for the bureau of justice assistance, and is visited by multiple police departments per year to see how they operate and to learn ways in which they can adapt their programs to meet their own Police Department needs.

For more information, contact Jo Freedman at jfreedman@portlandmaine.gov or Oliver Bradeen at ogb@portlandmaine.gov.

ARTICLES

**The New England Journal of Medicine
presents a summary of
the recent federal SUPPORT Act**

**The "SUPPORT for Patients and Communities Act": What Will It Mean for
the Opioid-Overdose Crisis? by Corey S. Davis, J.D., M.S.P.H**

In October 2018, President Trump signed the SUPPORT for Patients and Communities Act. Many of SUPPORT's provisions will be beneficial for people with SUDs and those at risk for SUDs, including provisions that are designed to improve pain management, support the development of the SUD-treatment workforce, and eliminate kickbacks for referring patients to so-called recovery homes. The law's most important provisions, however, are those intended to increase access to evidence-based treatment and follow-up care, particularly for pregnant women, children, people in rural areas, and people in recovery from an SUD. [To read this Article.](#)

Planning for Care
An opioid toolkit pilot program for employers
Ground breaking program aims to save lives in the workplace
By Beverly Ford

Blue Cross Blue Shield of Massachusetts offers a new service. The concept is simple: Package two nasal spray doses of Narcan in a pouch along with a surgical mask, gloves and instructions on how to administer the drug. Then, distribute the \$130 toolkits free of charge to companies in industries where the rate of opioid overdose is the highest. Hundreds of those kits will go out to a select group of Massachusetts workplaces under a Blue Cross pilot program launching today. Blue Cross also will provide employee education and training, including an online opioid resource center that will offer info on medication safety, pain management, treatment options and other related information. Partnering with the Massachusetts Department of Public Health, the nonprofit insurer also will provide an expert in naloxone administration so the participating employers can train their own in-house trainers.

To read more about this new service: [Click here.](#)

OTHER

BOOKS:

"AMERICAN FIX Inside the Opioid Addiction Crisis - and How to End It"
By Ryan Hampton

Nearly every American knows someone who has been affected by the opioid crisis. Addiction is a trans-partisan issue that impacts individuals from every walk of life. Millions of Americans, tired of watching their loved ones die while politicians ignore this issue. Where is the solution? Where is the hope? Where's the outrage?

Ryan Hampton is a young man who has made addiction and recovery reform his life's mission. Through the wildly successful non-profit organization Facing Addiction, Hampton has been rocketed to the center of America's rising recovery movement-quickly emerging as the de facto leader of the national conversation

on addiction. He understands firsthand how easy it is to develop a dependency on opioids, and how destructive it can quickly become. Now, he is waging a permanent campaign to change our way of thinking about and addressing addiction in this country.

In *American Fix*, Hampton describes his personal struggle with addiction, outlines the challenges that the recovery movement currently faces, and offers a concrete, comprehensive plan of action towards making America's addiction crisis a thing of the past.

Recent Articles & Resources in the News:

60 Minutes, November 18, 2018 "Naloxone: The Life-Saving Drug More Americans Need" By Leslie Stahl

Jennifer Plumb, an emergency room pediatrician in Salt Lake City educates the community about the benefits of distributing and administering Naloxone. Please click this link to watch this news article.

<https://www.cbsnews.com/news/naloxone-opioid-overdose-antidote-60-minutes/>

"The for-profit company that turned around Maine's failing addiction treatment initiative" By Jackie Farwell

The Augers are part of an emerging approach to treating opioid addiction in Maine, one that may never have gotten off the ground without the involvement of Groups Recover Together. The company, a for-profit chain of addiction treatment clinics, is expanding rapidly in Maine and throughout the country, applying a startup mentality to combatting the nation's most pressing public health crisis.

The company has managed to grow where traditional providers have struggled to keep up with the need, raising larger questions about who is, or should be, responsible for delivering care. While some observers are concerned about Maine increasingly relying on a single, private business to care for vulnerable patients, others simply see more people getting well. [To read this Bangor Daily News Article, Click here.](#)

FDA Announcement

Statement from FDA Commissioner Scott Gottlieb, M.D., on agency's efforts to advance new ways to increase the availability of naloxone as one means for reducing opioid overdose deaths. [To read FDA announcement.](#)

Our Contact Information

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For more information on other programs, visit: [Maine Quality Counts Website](#)

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